



Welcome to this
professional development webinar

**Master your webcam
to unlock learner engagement**

Acknowledgement of Country

I would like to acknowledge the Bundjalung people as the Traditional Custodians of the land on which I live and work. I pay my respects to Elders past and present, and recognise that teaching and learning has been occurring on these lands for many thousands of years.

The image represented here was created by Sarah Richards, a Ngiyampaa woman. Entitled ***Pathway To Growth***, Sarah selected it for my Acknowledgement of Country because of its fit with teaching and learning.

Sarah wrote:

*“The path to growth is not a straight line”
(Valerie Costello).*

When I reflect on my own journey, I can see that it is because of the strong foundations that I laid and the detours I have taken, and take, that shape my pathway to growth. I rarely knew (or know) where my path will lead but on reflection, I can see that all the stops I have made along the way are connected and contribute to my ongoing journey and my greatest learning is to trust, and enjoy, the pathway to growth.



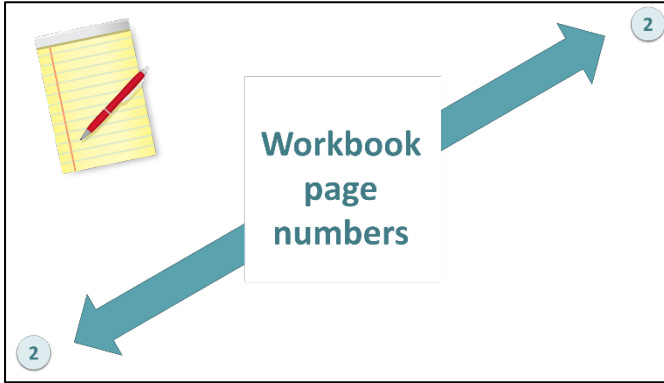
When I first read those words I thought this was a wonderful message for all of the students we, as a community of educators, engage with. We shouldn't expect the pathway to (or through) learning to be a straight line. Education isn't a single moment in time – it's something that builds from the rich journeys of the teachers and learners who have gone before, and our role is to nurture and support today's learners, while creating fertile ground for tomorrow's educators.

About me

Want to know more about me and my background? Feel free to check out my profile via LinkedIn or at my website: www.TeachingOnline.com.au/About-Me

Contact me

Yes! You are absolutely welcome to contact me anytime as needed Deniese@TeachingOnline.com.au



Questions + comments
welcome *anytime*



Use chatbox
anytime

Don't worry about spelling + grammar



We're blaming it on typos...

Use your web browser....

www.PollEv.com/dcox635



Anonymous participation
'Invisibly seen'



From any web browser....
www.PollEv.com/dcox635
No app needed!



What are some things you like
about teaching online?

Researching video feed formats



Why?

- Driven by learner feedback

Researching video feed formats



How?

Phase 1 (n=42):

- Focus groups
- Reason-aloud
- Digital diaries

Phase 2 (n=182):

- Attention
- Assimilation
- Retention
- Belief
- Willingness to act



From any web browser....
www.PollEv.com/dcox635

Which format is best?



A



B



C



Best-Performing Camera Format



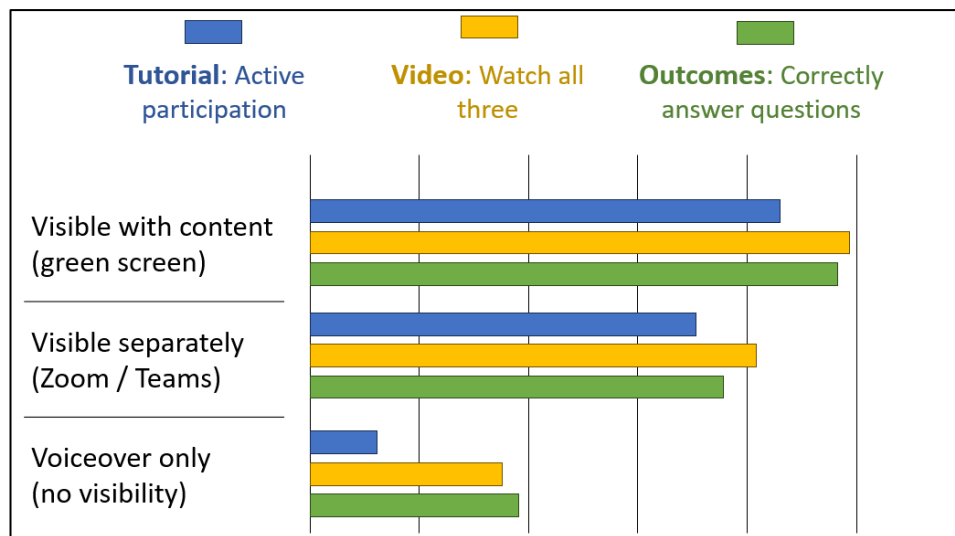
Visible with content



Visible separately



Not visible



Visible with content

- Easier to engage
- Connection with educator
- Education-content connection
- Value of non-verbal meanings
- Torso matters!



Visible with content

"I feel seen"

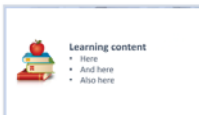
"I find myself leaning in to listen"

"That eye contact matters"



Visible separately

- Split focus
- More fatiguing
- Loss of body language
- “Low-tech better than no-tech”



Voiceover only

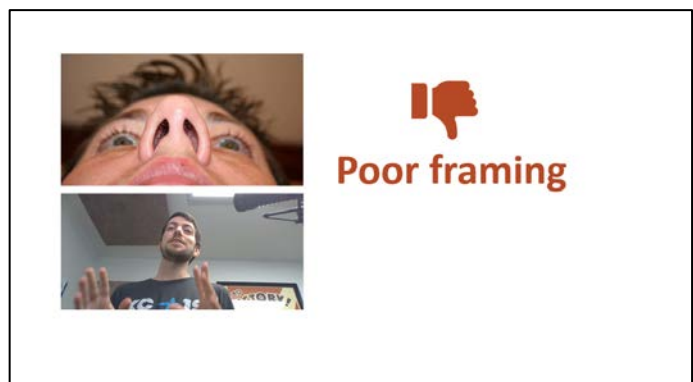
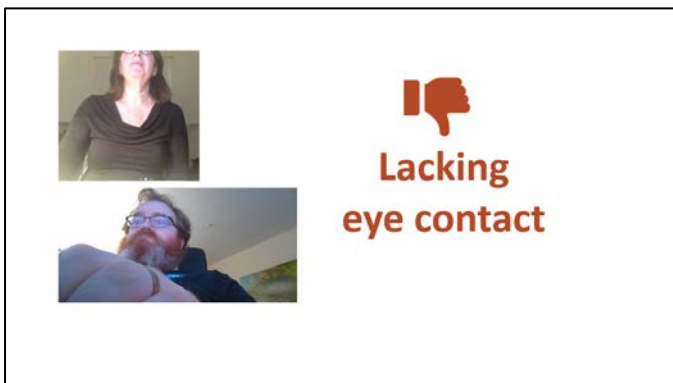
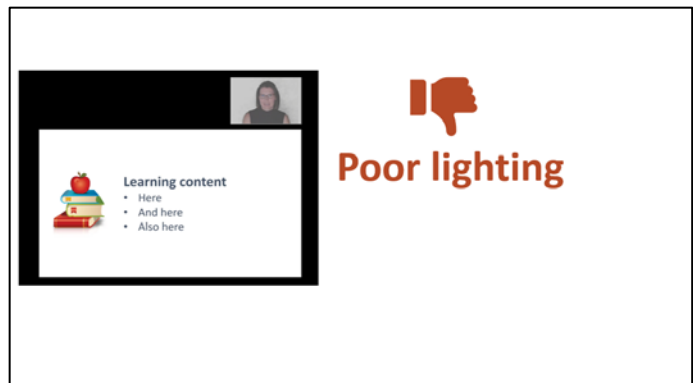
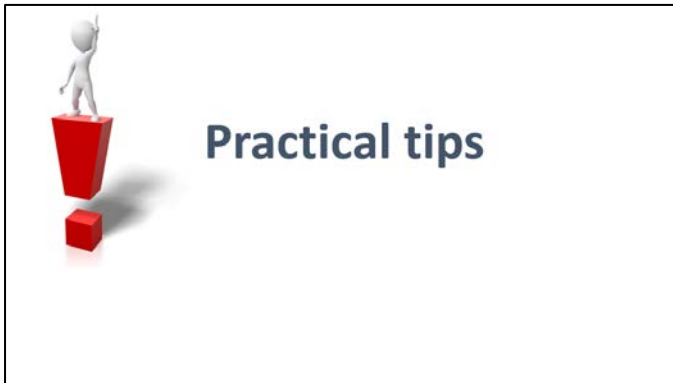
- Least preferred
- Lower attention
- Less connected

Educator Barriers



- Hardware / technology
- Know-how
- Time to setup / learn
- Office space

Practical Tips





“There’s just no excuse”
“Zero credibility”
“Distracting”
“Disrespectful”
“I’ll log straight off”

Camera angle

Have your camera skimming the top of the monitor you’ll be looking most at

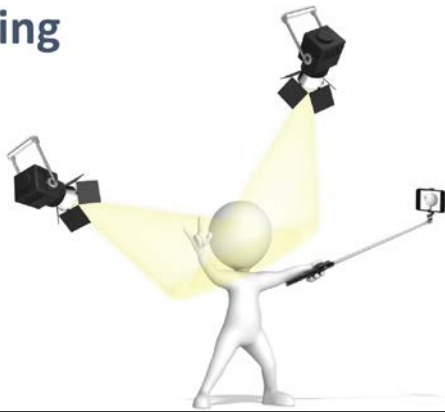


Camera angle

Pop a photo of people behind your camera to remind you you’re talking to real people 😊



Lighting



Lighting



**Trust
matters!**

Lighting



"Feels creepy"

Lighting



Always make sure
your face is well lit



Be human!

- Conversational
- Eye contact
- Natural movements
- Be yourself
- Small blips are ok

No script reading



No script reading

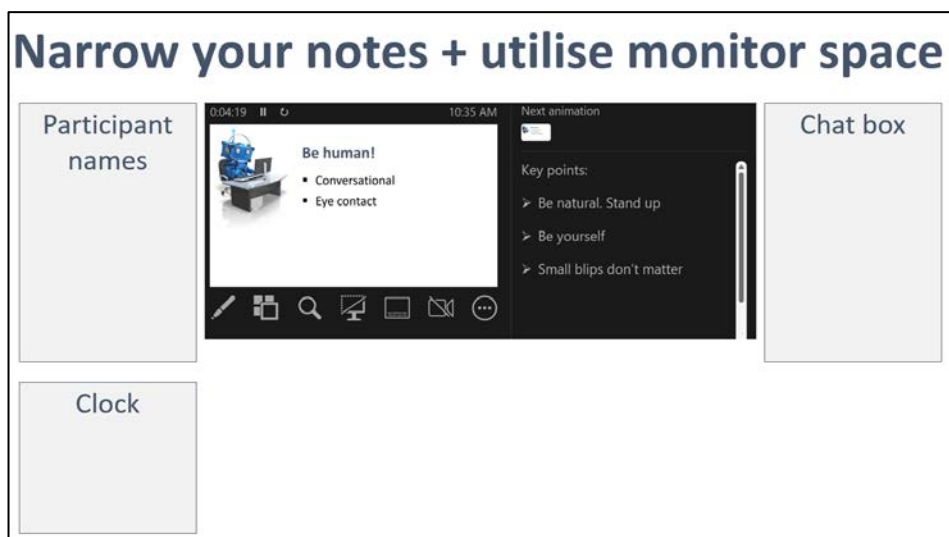
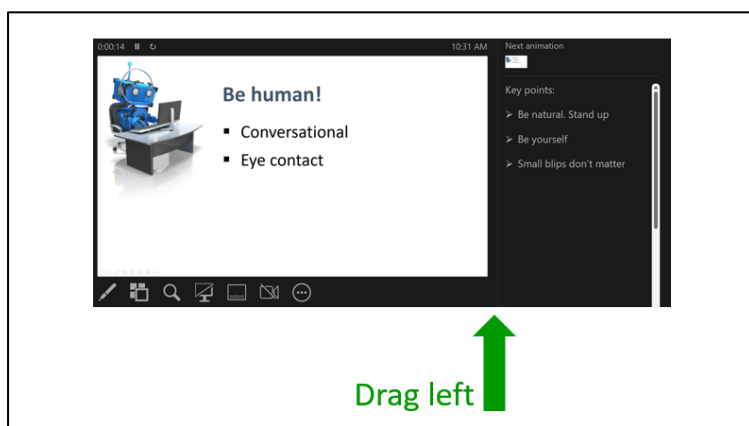


Bored, frustrated learners

Be an
educator



Not a news reader



- Dot points
- Mouse click
- [Reminder]
- [Time check]

After comfortable with eye contact

- Be natural. Stand up
- Be yourself
- Small blips don't matter

[Engage: Own experience]

[Time: 10.50]



Incorporate pauses

- For assimilation (thought)
- Prompt engagement with content



Trigger note taking

- Yes, provide notes
- **Shaping, not copying**

Low-tech workaround

Purposefully turn
'share screen' on-off

Let's talk green screen







No screen sharing!

- ✓ Compatible all platforms
- ✓ Present / meet live online
- ✓ Pre-record content *without* editing

The comprehensive Getting Started Guide is free for all TeachingOnline.com.au members

See pages 29-31 for details on how to get your membership started today

Software –free!



Green screen + 3 lights



Ideally 3 computer screens



OBS



Presented slides;
Polls, etc



+ Zoom
controls



The Stream Deck

- Change 'scenes'
- Start/stop record



- Microphone
- Camera

900+



"So efficient!

"A 10-min video made in
only 10 minutes

"Learner feedback is
next-level positive

"Wish we'd done it
sooner

Feedback and follow-up questions welcome

Deniese@TeachingOnline.com.au

**Want the detailed Getting Started Guide
for green screen equipment and software?**

Easy! It's free for all members ... and membership is only \$215 per year incl gst

See over page for details

Use code **Accellier** for a **10% discount**



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with Dr Deniese Cox

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development that gets results**

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3. Watch your learners thrive!

BASIC Membership	REGULAR Membership	PREMIUM Membership
\$175 1-yr incl gst	\$215 1-yr incl gst	\$625 1-yr incl gst
• Unlimited access to on-demand video sets	• Unlimited access to on-demand video sets • PLUS live interactive webinar every month	• Unlimited access to on-demand video sets • PLUS live interactive webinar every month • AND 4 x 30-minute 1:1 coaching calls (via zoom)

**You shouldn't have to compromise on quality
Your learners deserve the best, and so do you**

[Click here to become a member](#)

10% off coupon code: *Accellier*

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2025 Webinar Schedule

Free for regular & premium members

January 29th	Strategies that make PD stick 60-minutes: 11.30am and 1pm (Queensland time)	\$59
February 26th	Stop letting your PowerPoint slides sabotage learning 90-minutes: 11.30am and 2pm (Queensland time)	\$85
March 19th	Break through the noise: Turn ignored learner messages into powerful learning catalysts 90-minutes: 11.30am and 2pm (Queensland time)	\$85
April 30th	Crack the assessment code 90-minutes: 11.30am and 2pm (Queensland time)	\$85
May 15th	Cutting through the clutter: 3 key lessons from thousands of learner insights 60-minutes: 11.30am and 1.30pm (Queensland time)	\$59
June 17th	Craft a trainer introduction that captivates 2-hours: 10.30am and 1.30pm (Queensland time)	\$95
July 30th	Unlock your team's true potential by taking control with RIGOR 2-hours: 10.30am and 1.30pm (Queensland time)	\$95
August 21st	Video content mastery: Efficiently create content that goes from 'skip it' to 'can't miss it' 90-minutes: 11.30am and 2pm (Queensland time)	\$85
September 16th	Discussion forums: From dreaded to dynamic in 6 simple steps 60-minutes: 11.30am and 1.30pm (Queensland time)	\$59
October 22nd	TBC - I'll monitor trends and questions throughout the year and respond with a timely topic	\$59
November 20th	TBC - I'll monitor trends and questions throughout the year and respond with a timely topic	\$59
Regular Membership: per year, including gst		\$215 \$825

- All current members are emailed the registration link a few weeks before each event.
- To maximise attendance opportunities, each webinar is offered *twice* on each of these dates; School holidays and term dates have been considered as much as possible.
- Attendance certificates will be issued after each webinar. Those watching the pre-recorded on-demand video set or the webinar recording can earn a certificate by submitting a 100-word reflection.
- Any event of mine that you see advertised by other providers is a repeat of content that is already available free to members – there is no need to pay and attend those external events.
- Remember, all content that is being presented via webinar is also featured as pre-recorded digestible bite-sized video sets that are available on-demand all year round (see *next page*).

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On-Demand Videos

Free for all members

STRATEGIES TO MAKE PD STICK

- ☐ Strategies to make PD stick (5 videos; 45-minutes)

FOUNDATION TOPICS

- ☐ A few teaching online foundations (6 videos; 1-hour)
- ☐ The 4 roles of online educators (6-videos: 1-hour)
- ☐ Learner digital skills: What do we know, what can we do (3 videos; 35-minutes)
- ☐ What can and can't be delivered online (3 videos; 30-minutes)

NEXT-LEVEL ONLINE CONTENT

- ☐ Master your webcam to unlock learner engagement & raise learning outcomes (3 videos; 45-minutes)
- ☐ Essential insights for good slide design (6 videos: 1-hour)
- ☐ Transform online messages and nudges - white noise into effective action-triggers (5 videos; 45-mins)
- ☐ Craft a trainer self-introduction that captivates (6 videos; 1-hour, plus writing)
- ☐ Proven strategies to improve assessment engagement and outcomes (5 videos; 1-hour)
- ☐ Video Content Mastery: Creating video content that goes from skip-it to can't-miss-it (8 videos; 90-mins)
- ☐ Click-worthy online learning content (7 videos; 80-minutes)

NEXT-LEVEL LIVE ONLINE

- ☐ Thriving live online (13 videos; 70-minutes)
- ☐ Getting started with Poll Everywhere (5 videos; 45-minutes)
- ☐ Quick insight: Long live online sessions and learner fatigue (13-mins)

OPTIONAL ADVANCED TOPICS

- ☐ Green Screen: Equipment & Software Essentials (3 videos; 45-minutes)
- ☐ Take control with RIGOR (10 videos; 2-hours)

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